

EAGLEBROOKE GOLF CLUB ADMINISTRATIVE REPORT

August 27, 2018

- **Rounds & Revenue Performance**

- Over the past 7 days, Eaglebrooke has averaged 78 rounds per day. This is down from the previous week (94 Rounds per day). We had cart path restrictions over the weekend, which had negatively impacted our numbers.
 - Member Rounds = 320 → Prior Week = 396
 - Outing Rounds = 0 → Prior Week = 0
 - Public Rounds = 223 → Prior Week = 261
- Membership
 - No memberships were sold last week.
- A La Carte Sales: \$114,868 (Prior week was \$12,859). →
 - No "Pot of Gold" Winner this week.
 - It was the busiest Trivia night since I have been here. The Trophy Room & PDR room was full.
- On Course Sales: \$920 / \$1.69 per round (Prior week was \$1,339 / 2.04 per round)

- **Personnel Update**

- No updates to report

- **Sales Update**

➤ Week of 08/20- 08/24

Sold: *Bartow Wee Care Holiday Party 12/06/18, finalizing menu*

Jones Wedding 12/29/18

➤ Week of 08/27- 08/31

Working towards:

Arnold Birthday Dinner

Burton Anniversary Party

FMS High School Prom

Kathleen High School Holiday Party

Pennewell Retirement Party

Pozek Event

Badcock Meetings

Cataldo Fashion Show Event

Lakeland Bar Association event

Ladies Luncheon

Weddingwire leads

- **Product Update**
 - The golf course continues to be in great shape.
- **Marketing Update**
 - Member and Resident email for the week
- **Capital Update**
 - No updates to report
- **Forecast Numbers relative to August budget – please note, the “IRMA” business interruption will be recorded on the AUGUST financial statement.**
 - Rounds – 273
 - Revenue – \$215,370
 - EBITDAR – \$189,126
- **End of Year Forecast-**
 - EBITDAR - \$12,589