

THE CLUB @ EAGLEBROOKE ADMINISTRATIVE REPORT

July 23, 2018

- **Rounds & Revenue Performance**
 - Over the past 7 days, Eaglebrooke has averaged 70 rounds per day. This is down from the previous week (75 Rounds per day).
 - Member Rounds = 294 → Prior Week = 340
 - Outing Rounds = 0 → Prior Week = 40
 - Public Rounds = 199 → Prior Week = 148
 - Membership
 - No memberships were sold last week.
 - A La Carte Sales: \$12,044 (Prior week was \$12,341).
 - Wednesday night was really busy. We sold 58 meals off the buffet.
 - Thursday Night (Bingo) was a solid night. This is becoming a hit.
 - On Course Sales: \$684 (Prior week was \$1,039)
- **Personnel Update**
 - No updates to report.
- **Product Update**
 - Despite all of the water that we have received, the golf course continues to be in great shape. The greens are recovering as planned from the Aerification.
- **Marketing Update**
 - Member and Resident email for the week (Chef's Specials, Family Night, Community League, WLGO, Member Mixer, Cookies with Chef, etc).
 - Signed us up for a Fall Bridal Show at the RP Funding Center to be held in September.
 - Working with Wedding Wire on doing some upgraded advertising.
- **Capital Update**
 - We had to order a new beer cooler for behind the bar. The repair quote was almost as much as a new unit. With the warranty that came with the new unit, I figured it made sense to spend a couple hundred extra dollars and get a brand new unit.
- **Forecast Numbers relative to July budget –**
 - Rounds – (128)
 - Revenue – \$174,996 (includes \$163,129 business interruption claim being recognized)
 - EBITDAR – \$172,097
- **End of Year Forecast-**
 - EBITDAR - \$12,907