

# EAGLEBROOKE GOLF CLUB ADMINISTRATIVE REPORT

**July 16, 2018**

- **Rounds & Revenue Performance**
  - Over the past 7 days, Eaglebrooke has averaged 75 rounds per day. This is down from the previous week (89 Rounds per day). We had a good amount a rain (really hurt us on Friday afternoon), and had some cart restrictions which hurt our weekend numbers. In addition, the greens were aerified which typically keeps people away.
    - Member Rounds = 340 → Prior Week = 388
    - Outing Rounds = 40 → Prior Week = 0
    - Public Rounds = 148 → Prior Week = 236
  - Membership
    - We sold a social membership this past week (Mr. Martinez).
  - A La Carte Sales: \$12,341 (Prior week was \$12,426).
    - We were a little slower than usual on Wednesday night. We have a handful of members out of town on vacation. We ran 39 ppl through the buffet.
    - We ran 45 ppl through the brunch on Sunday.
  - On Course Sales: \$1,039 (Prior week was \$2,047)
- **Personnel Update**
  - No updates to report.
- **Product Update**
  - The golf course continues to be in great shape. The greens are recovering as planned from the Aerification.
- **Marketing Update**
  - Member and Resident email for the week (Chef's Specials, Family Night, Community League, WLGO, Member Mixer, etc).
  - Signed us up for a Spring Bridal Show (FL Bridal & Wedding Expo) to be held at the FL State Fairgrounds on March 2<sup>nd</sup> and 3<sup>rd</sup>.
- **Capital Update**
  - Central Glass has repaired the leaky windows around the facility.
  - The film for the conference room was installed on Thursday.
  - The Vending Machine was installed at the pool on Friday. We will fill with product on Tuesday (delivery date).
- **Forecast Numbers relative to July budget –**
  - Rounds – (8)
  - Revenue – \$171,674 (includes \$163,129 business interruption claim being recognized)
  - EBITDAR – \$172,754
- **End of Year Forecast-**
  - EBITDAR - \$10,928