

To: Rich Weaver <rweaver@roof-asset.com>
Subject: Troon/Honours Golf & The Club at Eaglebrooke

Hello Rich,

It was a pleasure spending time on the phone with you again today and I thank you for your interest in our company. I'm glad we had the opportunity to discuss a possible future relationship as it is always interesting to explore how the services we provide could benefit a particular Club. Partnering with Troon to manage your day-to-day operations would become a progressive advantage for the Members, the Board and the Associates. Our experience and expertise would provide management excellence, cost efficiencies and increased revenue opportunities for The Club at Eaglebrooke.

Troon started as one facility in 1990 and has since grown to become the largest manager of golf operations in the world. Our collection of more than 270 golf courses consists of 80 private clubs in our Troon Privé and Honours Golf portfolios. Popular clubs within Troon Privé include St. James Plantation in Southport, NC; Tennessee National in Loudon, TN; BallenIsles Country Club in Palm Beach Gardens, FL; Silverado Resort in Napa, CA and many more. Since Troon purchased Honours Golf in the fall of 2014, we now manage 20 clubs consisting of 22 courses under this brand, which is headquartered in Birmingham and includes properties in Alabama, North Carolina, Mississippi, Louisiana, Florida, and South Carolina.

Our core competencies include Golf Operations, Agronomy, Food & Beverage, Sales & Marketing, Human Resources, Procurement & Retail, Finance & Accounting, and Risk Management. The goal would be to leverage our expertise in these areas for The Club at Eaglebrooke's benefit, while removing the consuming day to day operations required of your Board. Our success with managing clubs is defined by our ability to create value, while guiding our clients toward the improvements necessary to achieve their vision. This endeavor inspires us to draw upon our collective, specialized, intellectual resources and provide creative solutions for each club we manage. As we discussed, we are a true third party manager, as we do not lease or own the facilities to which we provide services. We combine our corporate resources with 26 years of experience operating a myriad of private, daily fee and resort operations, giving our organization the expertise to develop the strategies and talent providing regular success for our clients.

We are extremely dedicated and committed to continually successes all over the world. This would be no different at your Club and I want you to know we are really excited to be exploring the potential of our involvement. Attached you will find an interesting article about a management company engaging with private clubs as well as the top-10 reasons to do so with our company. I look forward to continuing with the next steps and getting the additional information you mentioned. Take care and talk soon.

Best regards

Don

Don Shirey • Vice President • Business Development • Troon/ Honours Golf
1960 Stonegate Drive • Birmingham, Alabama 35242
p 205.298.0001 . mobile 205.440.6212
[Troon E-Brochure](#)
[Facebook](#) • [Twitter](#) • [Instagram](#) • [Blog](#)

#EXPERIENCETROON